



MEN'S FINE DRESS OXFORDS & SHOES

Crittenden - Leckie - Slater—Priced...\$3.95 to \$8.50

New Lot of Men's Scampers and Kiks with Composition of Sponge Rubber Soles.....\$2.25 to \$4.50

MEN'S AND BOYS JOCKEY SHORTS AND SHIRTS IN SPRING WEIGHTS

HOLEPROOF and ALLAN A. HOSIERY

Thos. E. Wright

Men's Better Wear

KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

PHONE No. 1— John Spiros, Manager

For The Best In —

Beef, Pork, Lamb, Veal, Fish, and Poultry,
— At Lowest Prices

Roberts Meat Market

PHONE 25 STRATHMORE

HOTEL YORK
CALGARY
CENTRE ST. 7th AV.

EXTRA LOW RATES From \$1.50
Excellent COFFEE SHOP

ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50 — WEEKLY and MONTHLY RATES

Kyanize Paint Sale

- April 17th to 27th -

LUSTAQUIK, KYANIZE FLOOR FINISH
FLOOR ENAMEL, ALL PURPOSE VARNISH
GOOD SUPPLY OF BRUSHES ON HAND

FORMALDEHYDE IN BULK

CERESAN AND CERESAN TREATERS

GARDEN RAKES AND HOES

Strathmore Hardware

"The Store of Quality and Service."

M. A. RELLINGER,

PHONE 54

Pot Pourri

Let there be silence sometimes,
A space of starless night—
A silence, a space of forgetfulness
Away from seething of lives,
From the struggle.

Let there be a time of retreat,
A hiding of the sun and all colour,
For the soul to ride at ease in darkness.

For the coldness of no-life,
To soothe life's burning.

Let there be rest.

For wearied eyes to ease their labour
And wander across great distances,
For the spirit to slip the chain of hours
And drift in Atlantic waves of time.

Let there be peace:

For a space let there be no roar
Of wheels and voices, no din
Of steel and stone and fire.

Let us cleanse ourselves from the
scent and dirt,
Let us be hushed, let us breathe
The cold sterile wind from colourless
space.

"Potpourri" by Richard Abington.

—1935—

Hostess House Idea Spreads

An Edmonton Garrison Hostess House is rapidly nearing completion. Following the lead of Saint John where the Hostess House has become a meeting place for mothers, wives and sweet hearts and the soldiers, a group of women have decided to provide the same facilities for the Edmonton Garrison troops.

The Hostess House will be a part of the new club opening in the Edmonton Y. M. C. A. First of its kind in the city, the Club will provide entertainment and relaxation for the men when they come off duty. Plays will be presented, writing paper and games of all kinds will be available.

The EDMONTON LETTER

EDMONTON, Alberta, April 15. —

Independent members-elect to the Alberta legislature are meeting in Edmonton at the end of this week to lay their plans for co-operation among themselves outside and inside the legislature as members of His Majesty's loyal opposition.

Dr. F. M. Campbell, of Lethbridge, whose margin of 1,125 votes was the largest majority recorded anywhere in the province in the March 21 election, issued the call for the meeting.

It is expected that all 20 will attend the meeting and that the only opposition member absent will be Lieut. J. H. Tremblay, elected as a Liberal with Independent support in Grouard. But it is hoped that Lieut. Tremblay, who is overseas now with the Edmonton Regiment will return to Edmonton for the first session of the legislature if one is held this year.

He was the only one of four former Alberta legislators who won re-election after joining the army. Capt. H. K. Brown was beaten in seeking re-election for Pembina and Lieut. G. L. MacLachlan failed to get the Social Credit nomination again for Acadia-Coronation, while Lieut. Jean Pelletier, S.C. member of Parliament for Peace River in the last House of Commons, was beaten March 26.

Lieut. Tremblay's margin was just four votes over J. A. Maurice who has just resigned as provincial secretary of the Social Credit league. Mr. Maurice said he might "contest" the election although the soldier-legislator was not even in Canada to contest it.

The final result in the provincial election gave the opposition three-eighths of the seats in the house (21 to the government's 26) although the Independents got well over half of the vote.

Less than 1,150 votes scattered over 10 rural constituencies made the difference between victory and defeat for the Aberhart government. That is, if a total of just 575 more people had voted for Independent candidates instead of Social Credit, the Social party would have had 26 seats instead of 26, and the Independents would have had 31. In half of those ten ridings the Social Crediters won by less than 100 votes and in the other 5 they won by less than 200. In the 1935 election most Social Crediters won by majorities of more than 1,000 each, and many of them by more than 2,000.

One of the big questions facing the government now is what to do for defeated Social Credit candidates, chiefly those who were members of the last house.

But it is certain that if he is going to prevent a lot of discussion within his party, Premier Aberhart must find jobs on the public payroll for numerous men and women.

Chief among them is Hon. Nelson Low who was beaten in Warner. The latest

In The Community. . . Contributing Services

Opinions expressed in these articles are those of the writer and not necessarily those of The Standard.

THE BUSINESSMAN IN THE COMMUNITY

Some previous contributors to this series in The Standard have dealt very effectively with the spiritual and life in our community. The material needs of a district such as that centering on Strathmore must also be filled, and a careful examination of the services rendered by local businessmen will show a surprising amount of energy devoted to this phase of community development.

Except to those few now left who remember Strathmore in its early days, it would be well to recall the spirit which moved men to risk their all in the first decade of this century, and the gamble of a business in the far West. Assuredly it was the true pioneer spirit which brought men here in the first decade of this century, and the needs of the community were served alike by businessmen as well as farmer, both co-operating in the development of another and further section of the Western plains. These pioneers, enduring the hardships the early days entailed, built the foundations for the larger structure of business service not available to the community as a whole. In the space of a few short years, Strathmore became an earlier beginning of the pioneer settlers, we find new developments keeping pace with the modern tempo. Garages and service stations, beauty parlors and talking pictures, fit into

their new place as times change and business develops in our Community. The majority of all activity must be to the producer — the farmer, yet water's daily round and see "small must needs" take its place to sell the wheat in the machinery of production. From the time of planting to harvest, when the wheat rolls to the elevator, each businessman plays his part in cooperation with the primary producer. Machinery and repairs, food and clothing, luxuries and necessities are his for the asking. A telephone serves him night and day. In sickness a doctor and medicines are at his call, while entertainment is furnished for his leisure hours in health, restaurants and hotels are provided for his convenience. Insurance services for his protection, lumber for his home and granaries, and heavy machinery for his life. His local newspaper brings the latest happenings of interest in the Community; and the bank and postoffice round out a series of services which contribute their share in the successful operation of the community at large. With little hope of gain these facilities are supplied, so that their final result when coupled with the farmer's efforts, may well be called a co-operative enterprise in the production of wheat.

The writer has often felt that this latter is not the opinion of some — it is hoped few — in both town and country, and it would seem well to realize that co-operation such as already exists should not be the final goal in our Community; but that greater efforts in this direction would no doubt be rewarded with more success. In all phases of our community life, co-operation must surely be the basis of success in an agricultural community, where dependence on one another both in the town and the country, is so evidently necessary.

There exists another side in the life of the businessman, shown by his efforts at betterment of his community, and which is in no way connected with his business activities. In many instances the business proprietors give their time and experience without stint to town affairs, and fraternal organizations. School Board, Town Council, religious organizations and service clubs are well served by men whose time is valuable to their own business. The training a business man must exhibit to be even moderately successful, stands him in good stead in the many positions he is called on to fill in the regular community life.

USED MACHINERY

- 33 RUN SINGLE DISC MASSEY DRILL
- 28 RUN DOUBLE DISC McCORMICK DEERING DRILL
- 20 RUN SINGLE DISC VAN BRUNT DRILL
- 20 RUN SINGLE DISC MASSEY DRILL
- 9 FOOT COCKSHUTT TILLER
- 10 SECTIONS LEVER HARROWS
- 3 BOTTOM 14" HORSE OR TRACTOR PLOW
- 4 BOTTOM 14" TRACTOR PLOW
- 6 BOTTOM 14" TRACTOR PLOW
- 8 FOOT DISC
- 14 FOOT DISC
- 8 1/2 FOOT CULTIVATOR
- 10 FOOT CULTIVATOR



HUGHES MOTORS

STRATHMORE, ALTA.

and it is this very training which makes the demands on his time more numerous than they otherwise might be. While this short article is intended to depict the part of the business man in the community, it has brought to

the fore the necessity of co-operation between farmer and businessman. There is evidence that such co-operation is even now being carried further, and it is certainly to be hoped it will be extended in the future.

ARTHUR LAMBERT

The MOST POPULAR brand sits on every table!



POPULARITY and PREFERENCE EARNED WITH CHAMPIONSHIP PRODUCTS

"NEW" CALGARY DRY GINGER ALE

BIG ORANGE

BIG LIME

BIG LEMON

UNION MADE PRODUCTS OF

CALGARY BREWING & MALTING CO.



CALGARY

Established in 1892

EDMONTON

Classified Advertising

per issue 35c
 35c issues \$1.00
 READING NOTICES, COMING
 EVENTS 50c
 CARDS OF THANKS, IN MEMORIAM
 NOTICES, etc., per issue 50c
 DISPLAY ADVERTISING RATES
 ON APPLICATION

WANTED—ONE THIRTY DOZEN
 Case White Eggs per week. Apply
 Box 17, Strathmore Standard.

FOR RENT—DWELLINGS 3 ROOMS
 and 4 Rooms. Apply T. M. Weary,
 Barrister, Strathmore.

FOR SALE—ONE GOOD DAIRY
 Cow, will freshen in a few days. Ap-
 ply John Warrack, Strathmore.

WANTED—10 SETTING HENS AT
 0000. Mrs. R. J. Ullott, Box 201,
 Strathmore, 1 mile west, half mile
 south of Strathmore.

FOR SALE—
 4 Bottom John Deere Tractor (Plow,
 Rock Island 12 Foot Duckfoot Cultiva-
 tor, 20-Hp. Massey-Harris Drill,
 8-Foot Double Disc, 3-Bottom Trac-
 tor Plow, Hoes, Oats & Barley.

L. A. PHILLIPS
 Minneapolis-Moline Agent
 Phone 415 • CARSELAND



Church Notes

UNITED CHURCH OF CANADA
 Strathmore — Alberta
 Rev. V. M. Gilbert, B.A., B.D.
 Minister

Sunday, April 21st, 1940

8:30 a.m. — Worship and Junior

10:30 a.m. — Strathmore —

10:30 a.m. — Worship and Junior

Subject: "The Better Slavery."

11 a.m. — Sunday School.

Subject: "The Religion of a Gentile."

The James Evans Centenary.

The Official Board will meet in the

church room on Thursday, April 25th,

at 8 p.m. All officers in the church

please take notice.

ST MICHAEL'S & ALL ANGELS'

CHURCH — STRATHMORE

Members: Rev. Leslie T. H. Pearson, B.A., L.Th.

Sunday, April 21st, 1940

8:30 a.m. — Holy Communion.

9:45 a.m. — Sunday School.

7:30 p.m. — Evening.

SACRED HEART CHURCH

STRATHMORE

Mass every Sunday 10:30 a.m. ex-

cepting first Sunday of the month

when Mass will be at 10 a.m.

CARSELAND—

First Sunday of the Month. Mass

at 11 a.m.

REV. A. E. ROULEAU, P.P.

FRATERNAL

THE CANADIAN LEGION

No. 19 R.E.S.L.

President — J. B. Watson

Vice-President — W. S. Peterson

Local Manager — James Swanson

Meetings held the Second Tuesday

of each month. All eligible welcome

as members.

HIRTLE'S
THEATRE

FRIDAY AND SATURDAY

APRIL 19th and 20th

HUNCHBACK OF

NOTRE DAME

Charles Laughton — Basil Rath-

borne — Maureen O'Hara

WEDNESDAY, APRIL 24th

KNIGHTS OF THE RANGE

Russell Hayden, Jean Parker

THURSDAY, SATURDAY

APRIL 26th and 27th

MR. SMITH GOES TO

WASHINGTON

Jean Arthur — James Stewart

NEWS & COMEDY

FOR SALE—CHEAP, DWELLING at
 Cuscuta, 7 rooms and bath. Apply
 T. M. Weary, Barrister, Strathmore,
 Alberta.

FOR SALE—ONE W30 TRACTOR on
 steel, 40 hp; one 15-hp Trac-
 tor, just overhauled; one SFL
 Massey-Harris Tandem 18-hp Har-
 row; one 4-bottom Oliver Tractor
 Plow, 4 inch. Apply Stanley Koros,
 Massey-Harris, Strathmore.

FOR SALE OR TRADE—SADDLE
 Pony, Quiet. Suitable for school
 children. Apply John Warrack,
 Strathmore, Alta.

FOR SALE—WEANER PIGS. Set-
 ting Hens Wanted. Apply L. Hilton,
 Strathmore, Phone 602.

FOR SALE—FIVE YOUNG SOWS,
 To litter about end of April. Apply
 Fred Schumann, Strathmore, April 18

FOR SALE—ABOUT 2000 BUSHELS
 of Feed Oats. Apply K. Jensen, Ne-
 ska, Phone 202.

CHASE FUNERAL

HOME

(MOTOR EQUIPMENT)

PHONE 786 — STRATHMORE

PHONE M3035 — CALGARY

It's New! Different

"WHAT DO YOU

KNOW ABOUT

ALBERTA?"

EACH MONDAY

9:45 to 10:15 p.m.

Broadcast from the stage of the

Capital Theatre, Calgary

HUB

BILLIARD ROOM

BOWLING ALLEY

Tobacco and All

Smokers' Necessaries.

STRATHMORE

R. HAMBLBY, Prop.

PHONE M4470—

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FLORIST and SEEDMAN

Cut Flowers For All Occasions

Wedding Bouquets Floral Designs

Seeds, Bulbs, House Plants, Etc.

3314 8th Ave. West

DISTRICT NOTES NOT IN THIS

ISSUE WILL BE PUBLISHED NEXT

WEEK

TRAVEL
BARGAINS
TO
PACIFIC
COAST

VANCOUVER—VICTORIA

NEW WESTMINSTER

NANAIMO

APRIL 19 to 23

From Stations in

Saskatchewan and Alberta

CHOICE OF TRAVEL

in COACHES or in TOURIST

or STANDARD SLEEPER

Fares slightly higher for Tourist

or Standard Sleepers in addition

to usual berth charges

RETURN LIMIT 30 DAYS

in addition to date of sale

STOPOVERS ALLOWED

For Fares, Train Service, etc.

Apply Ticket Agent

CANADIAN PACIFIC

NOTICE OF PREPARATION OF

ASSESSMENT ROLL

TOWN OF STRATHMORE

ASSESSMENT ROLL 1940

NOTICE is hereby given that the

Assessment Roll of the Town of Strat-

more for the year 1940 has been pre-

pared and is now open for inspection

at the office of the secretary-treasurer

of the town from ten o'clock in the

forenoon to four o'clock in the after-

noon on every day which is not a pub-

lic holiday, except Saturday and on that

day from ten o'clock in the forenoon

until two o'clock in the afternoon, and

that any person who desires to object

to the entry of his name or that of any

other person upon the said roll or to

the assessment of any property or to

the assessed value placed upon any

property, must within thirty days after

the date of this notice lodge a com-

plaint in writing with the secretary-

treasurer of the town.

Dated this 18th day of April, 1940

M. B. GARRETT, Sec.-Treas.

Special

Bargain

Fares

to

CALGARY

and return 90 cents

From Strathmore

Correspondingly Low Fares

from Intermediate Stations

GOOD GOING

APRIL 25—26—27

RETURN UNTIL

MAY 1st

Good to Coaches only. No baggage

limit and train schedule, except

Canadian Pacific

REGINA

and Return \$11.15

WINNIPEG

and Return \$20.05

FROM STRATHMORE

Correspondingly Low Fares

from Intermediate Stations

Good Going—

APRIL 26—27—28

RETURN UNTIL

APRIL 30th

Good to Coaches only. No baggage

limit and train schedule, except

Canadian Pacific

IN MEMORIAM

McLEAN—In loving memory of
 Mother, Mrs. Archie McLean, who
 passed away April 15th, 1936.

"This day brings back no memory
 Of our dear one gone to rest.

And those who loved her today,
 Are those who think of her best.

"Her memory is as dear today
 As in the hour she passed away.

Ever remembered by her son and
 daughter Archie and Jane.

IN MEMORIAM

McLEAN—In loving memory of
 Mother, Mrs. Archie McLean, who
 passed away April 15th, 1936.

"The years may wipe out many things,
 But this they'll wipe out never—

The memory of those happy days
 When we were all together.

Some day we hope to meet again,
 Some day, we know not when.

To clasp her hand in the better land,
 Never to part again."

Ever remembered by her daughters
 Mrs. Fredericks and Mrs. Longson.

THE WORLD OF WHEAT

(By H. G. L. Strang)

Director—The Crop Testing Plan

A week or so ago this column refer-

red to an uncommonly good book writ-

ten by Mrs. Tobias on the life of Ne-

buchadnezzar, the King of Chaldeas,

who reigned some 500 years B.C.

Nebuchadnezzar, Mrs. Tobias tells

us, became a great world conqueror.

He subdued the Kingdoms of Assyria,

Babylon, the Medes, Jerusalem and of

the Jews, and a number of others includ-

ing Mesopotamia; and then he obtained

control of the lands which opened

up into the Mediterranean. Nebuchad-

nezzar, however, sold one important

principle landed in all these great

conquests, which our statement of the

modern world, it would seem, might

"let moderns" upon.

Nebuchadnezzar realized that the

only way domination over other lands

and over other people could be trans-

ferred into wealth and satisfaction for

his own people was, as he put it, "by

the normal working of economic af-

airs and not by military supremacy

alone," and to bring about this desired

result Nebuchadnezzar energetically

set himself to work to encourage trade

and commerce between his different

countries. The King also encouraged

particularly the business of merchants

all so that the standard of living

of all the people, even of those in the

conquered countries, could become en-

hanced.

"I have worked for my present em-

ployer for twenty years.

"I can best that; I celebrate my gold-

en wedding anniversary tomorrow.

YOUR HOME-TOWN PAPER

—Phone your locals in to it—

TO SUBSCRIBERS

Corrections in the mailing

list must be made every six weeks or

two months. If you have sent in

your subscription, and the date is

not changed for a few weeks,

please don't be alarmed unless you

do not get the paper.

Special

Bargain

Fares

to

CALGARY

and return 90 cents

From Strathmore

Correspondingly Low Fares

from Intermediate Stations

GOOD GOING

APRIL 26—27—28

RETURN UNTIL

APRIL 30th

Good to Coaches only. No baggage

limit and train schedule, except

Canadian Pacific

FIRE
PREVENTION

No person shall set out fire within
 fifty feet of any building except there
 be at least ten gallons of water and an
 attendant at the place where the fire
 is made. PROVIDED that any Black
 smith may build a fire within fifty
 feet of his shop for the purposes of
 his trade.
 By Order—Town of Strathmore.

Under The
Street Lamp

George: "I read in the paper that science
 had discovered that singing warms the
 blood."
 Spruce: "That must be right. I've
 heard singing lately that just made
 mine boil."

Complaining customer: "I haven't com-
 to any ham in this sandwich yet."
 Proprietor: "Try another bite."
 Customer (after huge mouthful): "I
 still haven't come to any."<